

## 1. INTRODUCTION

**Purpose.** The purpose of this Privacy Policy is to describe how GGB, LLC, d/b/a GGB Bearing Technology (“GGB”) collects, uses and shares information about you through our online interfaces (e.g., websites and mobile applications) owned and controlled by us, including [www.ggbearings.com](http://www.ggbearings.com) and [www.ggb-webstore.com](http://www.ggb-webstore.com) collectively referred to herein as the “Site”). Please read this notice carefully to understand what we do. If you do not understand any aspects of our Privacy Policy, please feel free to [Contact Us](#) or as described at the end of this Policy.

**Our Privacy Policy explains:**

### 2. Information That We Collect

### 3. How We Use and Share Your Information

### 4. Access to Your Information and Choices

### 5. Security of Your Information

### 6. Consent to Processing of Personal Data in United States

### 7. Changes to Our Privacy Policy

### 8. Questions and How Contact Us

**Scope; Third Party Sites.** This Privacy Policy applies only to information we collect at and through the Site. Our Site also contains links to third party sites that are not owned or controlled by GGB. Please be aware that we are not responsible for the privacy practices of such other sites. We encourage you to be aware when you leave our Site and to read the privacy statements of each and every website that collects personal information.

Terms of Use. Please note that your use of our Site is also subject to our [Terms of Use](#).

## 2. INFORMATION THAT WE COLLECT

### Information You Provide to Us

We collect information you provide to us, for example when you create or modify your account, register to use our Site, purchase products or services from us, request information from us, contact customer support, or otherwise communicate with us. This information may include:

- Name
- Address
- Billing address
- Shipping address
- Email address
- Telephone number
- Shipping carrier account number (e.g., UPS, FedEx)
- Comments, questions, feedback and other user generated content that you submit through the Site

When you order products through our Site, certain information is collected through the Webstore application and platform. You can find out more information about the information collected through the [Webstore here](#).

### Information We Collect Through Your Use of our Site

#### Google Analytics

We use Google Analytics, a web analytics service provided by Google, Inc. (“Google”) to collect certain information relating to your use of the Site. Google Analytics uses “cookies”, which are text files placed on your computer, to help the Site analyze how users use the site. You can find out more about how Google uses data when you visit our Site by visiting “How Google uses data when you use our partners’ sites or apps”, (located at [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/)). We may also use Google Analytics Advertising Features or other advertising networks to provide you with interest-based advertising based on your online activity. For more information regarding Google Analytics please visit Google’s website, and pages that describe Google Analytics, such as [www.google.com/analytics/learn/privacy.html](http://www.google.com/analytics/learn/privacy.html).

To learn more about interest-based advertisements and your opt-out rights and options, visit the Digital Advertising Alliance and the Network Advertising Initiative websites ([www.aboutads.info](http://www.aboutads.info)) and ([www.networkadvertising.org](http://www.networkadvertising.org)). Please note that if you choose to opt out, you will continue to see ads on our Site, but they will not be based on how you browse and shop.

### Information Collected Through Cookies and Similar Technologies

We and our service providers use cookies, web beacons, and other technologies to receive and store certain types of information whenever you interact with our Site through your computer or mobile device. A cookie is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the Site again, the cookie allows the Site to recognize your browser. Cookies may store unique identifiers, user preferences and other information. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some Site features or services may not function properly without cookies. We use cookies to improve the quality of our service, including for storing user preferences, and tracking user trends and providing relevant advertising to you. You can find out more information about the use of cookies when you access our webstore through the Webstore application [here](#).

### No Information from Children Under Age 13

If you are under the age of 13, please do not attempt to register with us at this Site or provide any personal information about yourself to us. If we learn that we have collected personal information from a child under the age of 13, we will promptly delete that information. If you believe we have collected personal information from a child under the age of 13, please Contact Us or call us at 856-848-3200.

## 3. HOW WE USE AND SHARE YOUR INFORMATION

**To Provide Products, Services, and Information.** We collect information from you in order to provide products that you purchase using the Site; register and service your online account; provide information that you request from us; contact you about your orders; process payment transactions; ship products to you; send you promotional materials or advertisements about our products, as well as new features and offerings; and administer surveys, sweepstakes, promotions and contests.

**Sharing with Third Parties.** We may provide information to third party service providers that help us operate and manage our Site, process orders, and fulfill and deliver products and services that you purchase from us. These service providers will have access to your personal information in order to provide these services, but when this occurs we implement reasonable contractual and technical protections to limit their use of that information to helping us provide the service.

**Your Consent.** In addition to the sharing described elsewhere in this Policy, we will share personal information with companies, organizations or individuals outside of GGB when we have your consent to do so.

**Legal Proceedings.** We will share personal information with third party companies, organizations or individuals outside of GGB if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to:

- Meet any applicable law, regulation, subpoena, legal process or enforceable governmental request.
- Enforce applicable Terms of Use, including investigation of potential violations.
- Detect, prevent, or otherwise address fraud, security or technical issues.
- Protect against harm to the rights, property or safety of GGB, our users, customers or the public as required or permitted by law.

**Transfer in the Event of Sale or Change of Control.** If the ownership of all or substantially all of our business changes or we otherwise transfer assets relating to our business or the Site to a third party, such as by merger, acquisition, bankruptcy proceeding

or otherwise, we may transfer or sell your personal information to the new owner. In such a case, unless permitted otherwise by applicable law, your information would remain subject to the promises made in the applicable privacy policy unless you agree differently.

#### 4. ACCESS TO YOUR INFORMATION AND CHOICES

If you have questions about personal information we have about you or need to update your information, you can [Contact Us](#) or call us at 856-848-3200. You can opt-out of receiving marketing and promotional e-mails from GGB by using the opt-out or unsubscribe feature contained in the e-mails.

If you would like to close your account, please [Contact Us](#). If you close your account, we will no longer use your online account information or share it with third parties. We may, however, retain a copy of the information for archival purposes, and to avoid identity theft or fraud.

#### 5. SECURITY OF YOUR INFORMATION

We use industry standard physical, technical and administrative security measures and safeguards to protect the confidentiality and security of your personal information. However, since the Internet is not a 100% secure environment, we cannot guarantee, ensure, or warrant the security of any information you transmit to us. There is no guarantee that information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. It is your responsibility to protect the security of your login information. Please note that e-mails and other communications you send to us through our Site are not encrypted, and we strongly advise you not to communicate any confidential information through these means.

#### 6. CONSENT TO PROCESSING OF PERSONAL DATA IN UNITED STATES

The Site is hosted on servers located in France. Please note, however, if you are a resident of the European Economic Area (EEA) or other jurisdiction outside of the U.S., in order to provide our Site, products and services to you, we may send and store

your personal information (also commonly referred to as personal data) outside of the EEA, including to the United States. Accordingly, your personal information may be transferred outside of the country where you reside or are located, including to countries that may not or do not provide the same level of protection for your personal information. We are committed to protecting the privacy and confidentiality of personal information when it is transferred. Where such transfers occur, we take appropriate steps to provide the same level of protection for the processing carried out in any such countries as within the EEA to the extent feasible under applicable law. By using and accessing our Site, users who reside or are located in countries outside of the United States agree and consent to the transfer to and processing of personal information on servers located outside of the country where they reside, and that the protection of such information may be different than required under the laws of their residence or location.

#### 7. CHANGES TO OUR PRIVACY POLICY

Our Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your consent in accordance with applicable law. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of privacy policy changes). We will also keep prior versions of this Privacy Policy in an archive for your review.

#### 8. QUESTIONS AND HOW TO CONTACT US

If you have any questions, concerns, complaints or suggestions regarding our Privacy Policy or otherwise need to contact us, please [Contact Us](#), email us at [USA@ggbearings.com](mailto:USA@ggbearings.com), call us at 856-848-3200, or contact us by US postal mail at the following address:

**GGB, LLC** (a Delaware limited liability company)  
700 Mid Atlantic Parkway  
Thorofare, NJ 08086

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